



PHOTO SWEET 1.0

V O L O P E R





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Thank you for choosing the Photo Sweet v1.0!

Attract more visitors, add more value to your site and give your website visitors a reason to keep coming back with the next generation of the Photo Sweet! Version 1.0 lets you create a full-powered image management service that features a familiar and consistent user interface, an easy-to-use **Administration Panel** that uses the best elements of our suite of products, and a scalable platform that allows you to maintain an unlimited number of galleries and sub-galleries.

Created in ASP.NET and built on the Microsoft SQL Server Platform, the Photo Sweet v1.0 is a powerful image management solution that offers a wide range of out-of-the-box features, and is nimble and flexible enough to be up and running in no time, avoiding the costly development process.

Provide your site visitors and customers with an online gallery that allows them to choose from unlimited galleries, send to multiple recipients, and customize their greeting card messages. As a **Site Administrator**, you can easily manage the Photo Sweet's gallery, picture and module settings through the **Administration Panel**, which has an integrated **Web Content Editor** (WCE), a powerful web-authoring tool that lets you manage the content of your web pages in a dynamic, WYSIWYG method.

What can the Photo Sweet v1.0 do for your site? It contributes to your website's *stickiness factor*, encouraging your visitors to stay longer and revisit your site multiple times, leading to increased revenues, whether through advertising, product sales, or increased usage of your site's services.

How is the Photo Sweet v1.0 different from other online display solutions? Managing an online gallery can be time-consuming. To minimize your time spent on administrative and system maintenance tasks, the Photo Sweet v1.0 comes with full system maintenance and is easy to configure, and is equipped with export and import functions that can handle large file uploads and downloads smoothly and seamlessly.



What's new in Photo Sweet v1.0?

Photo Sweet 1.0 unifies four image-related modules into one. Photo Sweet 1.0 replaces:

- 1) Picture Gallery
- 2) Postcard Mailer
- 3) Horizontal Image Scroller
- 4) Vertical Image Scroller

Photo Sweet unifies a site's picture collection into one module and gives the site administrator the power to route images as appropriate.

Those familiar with the previous individual models will find the same functionality plus several enhancements:

Picture Gallery

- 1) SEO fields have been added to gallery detail pages.
- 2) When adding images, you can create thumbnails automatically from the full-sized image you upload.
- 3) From the Configure Gallery page, you can set to expand automatically on the front end when the user mouses over the thumbnail.
- 4) In addition to displaying expanded images in a pop-up, pictures can be configured to display in a "light box". When a user clicks on the image thumbnail, the image will expand and the rest of the page will darken, producing a spotlight effect.



Section 1: The Photo Sweet Picture Gallery Front-end Interface

The Main Page



Figure 1-1 Main Page

The Photo Sweet v1.0 **Main Page** (Figure 1-1) serves as a portal to the **Gallery Pages**. Site visitors can view the contents of a gallery by clicking on a **Gallery Name** hyperlink. Within a **Gallery Page**, pictures are displayed in thumbnail-sized images (Figure 1-2).



The Galleries



Figure 1-2 Thumbnail Galleries

The **Thumbnail Galleries** (Figure 1-2) contain thumbnails that can easily be viewed as a larger picture with one click. A popup window will open (Figure 1-3). Site visitors can zoom in on an image by clicking on it.

Gallery Popup Windows

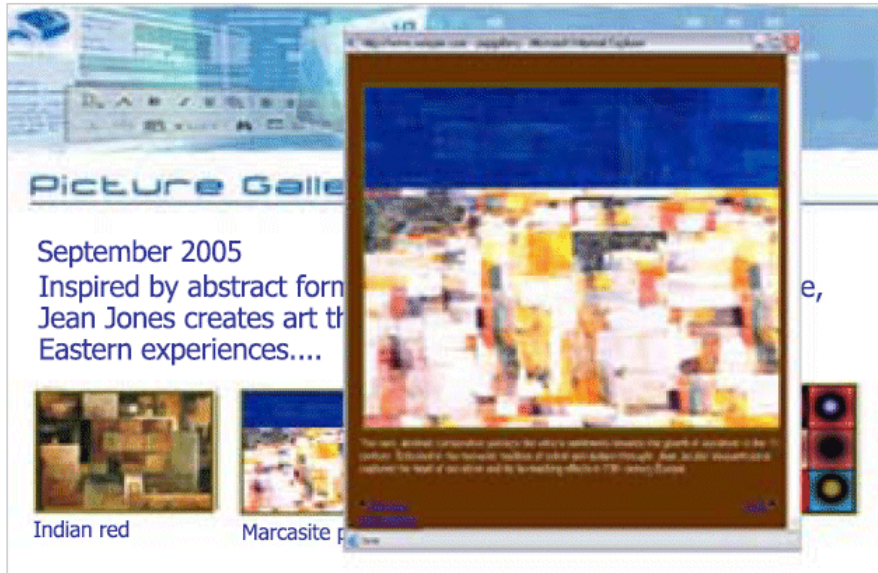


Figure 1-3 Popup Window

Site visitors can click a thumbnail image to view a larger picture within a popup window (Figure 1-3). Alternatively, the image can be set to display as a "light box": the rest of the screen darkens and the selected image expands. As a Site Administrator, you can configure popups to be navigable by enabling **Previous and Next Navigation** in the Administration Panel's **Gallery Configuration page**.

The Search Page

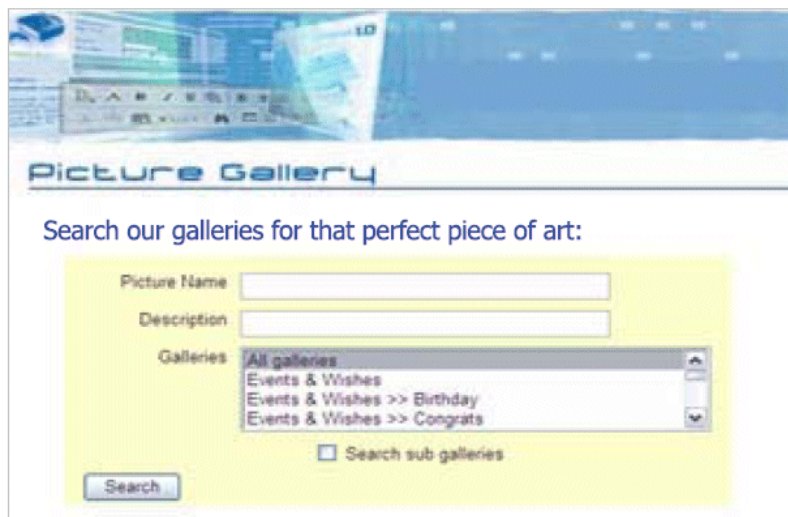


Figure 1-4 Search Page



Site visitors who already know what they are looking for can use the Photo Sweet's **Search Page** (Figure 1-4) to find the products they want by entering one or more search terms into the following product search boxes: **Picture Name**, **Description**, and **Galleries**. Using basic Boolean search operators such as **AND**, **OR**, or **NOT**, site visitors can refine their queries to produce relevant search results.

Section 2: The Postcard Mailer Front-end Interface

The Main Page



Figure 2-1 Postcard Mailer Main Page

The Postcard Mailer v4.0 **Main Page** serves as a portal to the **e-Card Galleries** (Figure 2-1). Site visitors can view the contents of a gallery by clicking on a **Gallery Name** hyperlink. Within a **Gallery Page**, postcard pictures are displayed in thumbnail-sized images (Figure 2-1).



The Galleries

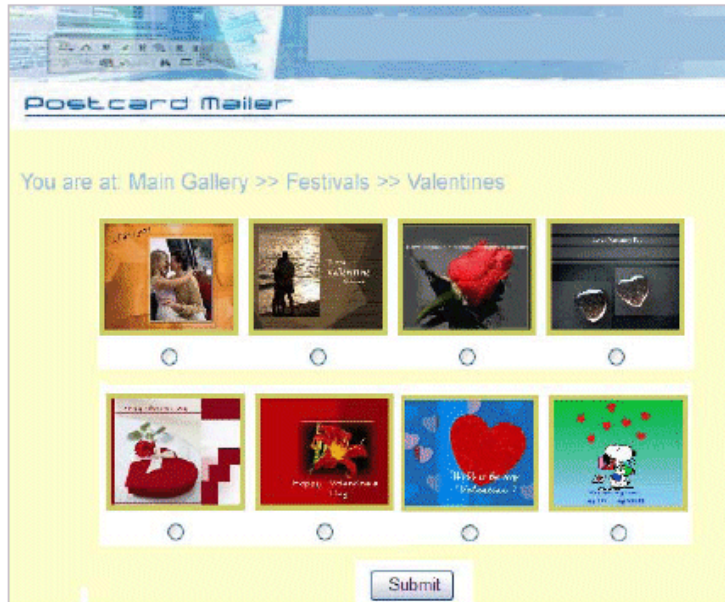


Figure 2-2 e-Card Galleries

The **e-Card Galleries** (Figure 2-2) contain postcard picture thumbnails that can easily be viewed as a larger picture with one click. A pop-up window will open (Figure 2-3). Site visitors choose their postcard pictures by clicking on its assigned radio button and clicking **Submit**.

Gallery Pop-up Windows

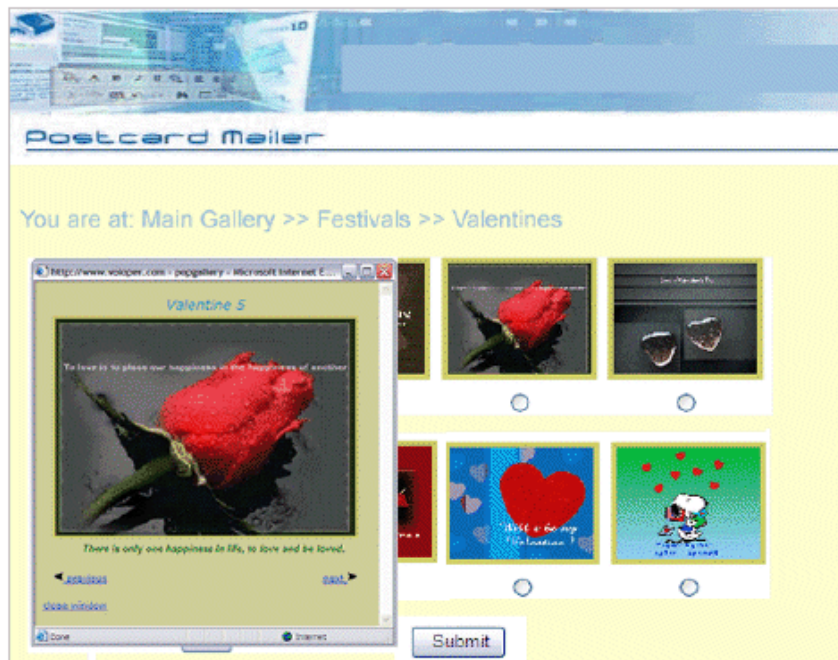


Figure 2-3 Pop-Up Window

Site visitors can click a thumbnail image to view a larger postcard picture within a pop-up window (Figure 2-3). As a **Site Administrator**, you can configure pop-ups to be navigable by enabling **Previous and Next Navigation** in the Administration Panel's Gallery Configuration page.



The Search Page

Postcard Mailer

Search our Galleries for that perfect eCard

Picture Name

Description

Galleries
Events & Wishes
Events & Wishes >> Birthday
Events & Wishes >> Congrats

Search sub galleries

Figure 2-4 Search Page

Site visitors who already know what they are looking for can use the Postcard Mailer's **Search Page** (Figure 2-4) to find the products they want by entering one or more search terms into the following product search boxes: **Picture Name**, **Description**, and **Galleries**. Using basic Boolean search operators such as **AND**, **OR**, or **NOT**, site visitors can refine their queries to produce relevant search results.



The Message Detail Page

You have chosen the Valentine Wishes e-card:

To love is to place our happiness in the happiness of another.

From

Name	E-mail
<input type="text"/>	<input type="text"/>

To

Name	E-mail
<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>

Message

Send Date: 11/2/2005

Send copy of e-mail to sender

Notify sender when postcard is viewed

No stamp

Anguilla

Czechoslovakia

Guinea

St. Thomas

Niger 252

Maldives

Guinea 284

Submit Preview

Figure 2-5 Message Detail Page

After a site visitor has chosen a picture for their postcard, the **Message Detail Page** will be displayed (Figure 2-5). Within this page, they can personalize their e-Card by adding a message to the postcard, specify recipient information, enable **Sent Postcard Confirmation**, and customize their e-Card by adding a postage stamp. Once they have entered the needed information, they can press the **Submit** button to send the card, or click the **Preview** button to view how postcard will look like.



The Message Preview Page

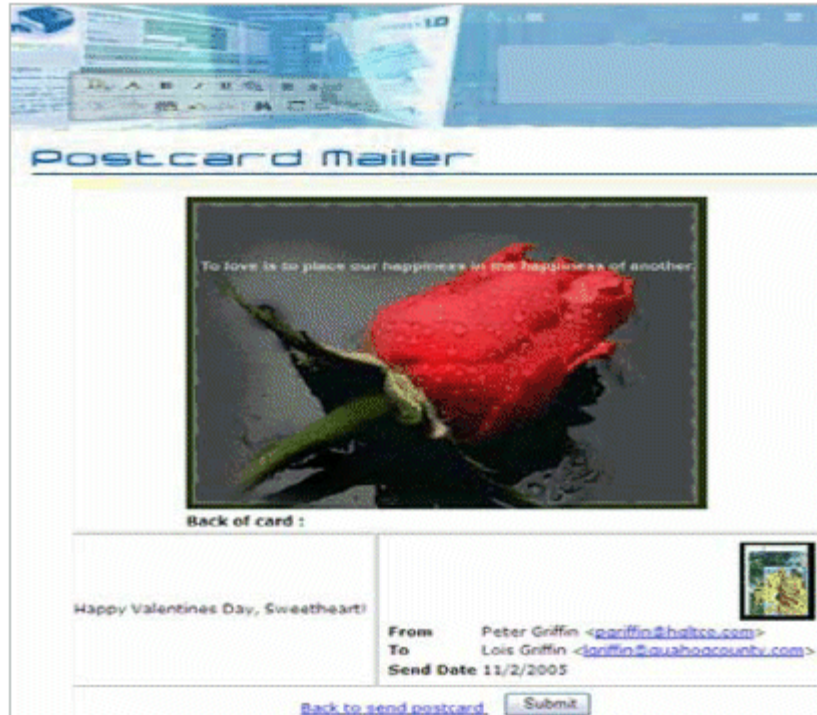


Figure 2-6 Message Preview Page

After clicking the **Preview** button, the **Message Preview Page** (Figure 2-6) will be displayed, providing the sender with a view of the final postcard before it is sent to the recipient. To edit the existing postcard, the

sender can click on **Back to Send Postcard**. To send the postcard, the sender clicks the **Submit** button.



The Sent Postcard Confirmation Page



Figure 2-7 Sent Postcard Confirmation Page

Once the postcard is sent, the Postcard Mailer displays a **Sent Postcard Confirmation Page** (Figure 2-7), confirming that the postcard has been sent to the recipient.

Section 3: Vertical and Horizontal Scrollers Front-end



Figure 3-1 Horizontal Image Scroller Front End

The Vertical Image Scroller (VIS) and Horizontal Image Scroller (HIS) provide a richer, more dynamic experience for site visitors on the Internet. The scrollers brings a new dimension to the Web and changes the face of any business website. With image scrollers, you can transform static content into interactive content that is more appealing to the site visitors.

On receiving a mouse-over event, the scroller "conveyor belt" will pause. Once the pointing device moves out of the region, the conveyor belt will resume scrolling.

Created in JavaScript, cross-browser compliance is well observed and its compatibility is ensured between both the Internet Explorer™ (IE) and Netscape™, version 4.0 and above. As a Site Administrator, you can manage the scroller's look and feel in terms of size, width, height, and speed of its scrolling motions through its **Admin Panel**.

The Vertical Image Scroller

The VIS 4.0 can incorporate upward moving images, minimum 3 and maximum 10, in a conveyor belt style while showcasing the intricacies of imagery and graphic design, and enabling eye-catching effects. Each of these images can be set to a be linked to a web address or to an internal page on your website.

The Horizontal Image Scroller

The HIS 4.0 can incorporate moving images in a conveyor belt style while showcasing the intricacies of imagery and graphic design, and enabling eye-catching effects. Each of these images can be set to a be linked to a web address or to an internal page on your website.

Section 4: Picture Gallery Configuration

Configuration


Number of Category Columns per row

Number of Picture Rows per page

Number of Picture Columns per page


Show picture on separate popup


Display border around pictures?

Border Color 

Popup Width

Popup Height

Popup Background Color 

Popup Font Color 

Allow Previous-Next navigation on popup?

Default thumbnail height (0 - no default height)

Default picture height (0 - no default height)

Show picture on mouse over

[Save Configuration](#)

Figure 4-1 Gallery Configuration page

The **Gallery Configuration** page (Figure 4-1) allows you to manage general gallery settings such as layout, border and popup settings, picture and thumbnail heights, website and E-mail setup, notification messages, and stamp display options.

Quick Tip: Within the **Gallery Configuration** page, you can click the **Save Configuration** button at any time to save your selections.

Setting the Gallery Layout

To set the gallery layout on a page, enter a numeric value in the fields marked **Number of Columns Per Page** and **Number of Picture Rows Per Page**. For example, entering a value of **2** in the **Number of Rows** field and a value of **3** in the **Number of Columns** field will display two rows of pictures per page, with three columns of pictures each. To set the number of category columns, enter a numeric value in the **Number of Category Columns per row** field.

Displaying Picture Borders

Check **Display Border Around Pictures** to add a border to all pictures.

Specifying a Border Color

- 1) Click the **Color Palette**. Click on a color swatch and click the **OK** button. Alternatively, you can enter the color's hexadecimal value in the **Border Color** field.
- 2) Click the **OK** button. The **Color Palette** will close and your chosen color's hexadecimal value will be displayed in the **Border Color** field.



Show Picture on Separate Popups

If you wish display zoomed in pictures in a popup window, enable this checkbox. You should define the popup window using the options below. If you leave the checkbox unchecked the image will display in a "lightbox".

Configuring Popup Width and HeightSize

Enter the number of pixels in **Popup Width** and **Popup Height** to customize the size of the picture popup screen.

Specifying Popup Background and Font Colors

Choose a background and font color for your popups by choosing a color from the **Color Palette**.

- 1) Click the **Color Palette**. Click on a color swatch and click the **OK** button. Alternatively, you can enter the color's hexadecimal value in the **Border Color** field.
- 2) Click the **OK** button. The **Color Palette** will close and your chosen color's hexadecimal value will be displayed in the **Border Color** field.

Allowing Previous-Next Navigation

Check **Allow Previous-Next Navigation on Popup** to enable **Previous** and **Next** arrows within the popup screen.

Setting Picture and Thumbnail Heights

Enter the number of pixels in **Default Thumbnail Height** and **Default Picture Height** to display pictures and thumbnails in a pre-set size. Entering **0** disables the default height settings and displays pictures and thumbnails in their actual sizes.

Show Picture on Mouse Over

Check this box if you want the thumbnail to automatically zoom if you mouse over the image.

Section 5: Postcard Mailer Configuration

Postcard Configuration

Website	<input type="text" value="http://www.site.com/myp3_3188/"/>
Contact e-mail	<input type="text" value="kenguyen@site.com"/>
End message	<input type="text" value="Thank you for using our postcard system"/>
E-mail message	<pre>Hi [RECIPIENT], There is postcard for you from [SENDER]. To view the postcard, please click on the link below: [URL]</pre>
Notify view message	<pre>hi [SENDER], You postcard was viewed by [RECIPIENT]. To review the postcard please click on the link below: [URL]</pre>
Show stamps?	<input type="checkbox"/>

[Save Configuration](#)

Figure 5-1 Postcard Configuration page

Website and E-mail Set-up

Enter a Web address in the **Website** field where recipients can view their postcard. Enter a valid E-mail address in the **Contact E-mail** field to provide a contact E-mail to Postcard Mailer users. This E-mail address is used to send a notification message to the sender if they have requested a postcard Receipt Acknowledgement to be sent to them.

End Message

To add a custom end message to Postcard Mailer users after they have sent a postcard, type an acknowledgement message in the **End Message** field. This message appears in the Front-end **Sent Postcard Confirmation** screen.

E-mail Message

Once a postcard is sent, you can provide viewing instructions to postcard recipients by sending them a customized E-mail message originating from the E-mail provided by the sender in the Front-end **Postcard Details Page**. This field has the following default message:

Create your own custom E-mail message to postcard recipients and use the following placeholders in your message to provide them with the necessary viewing instructions:



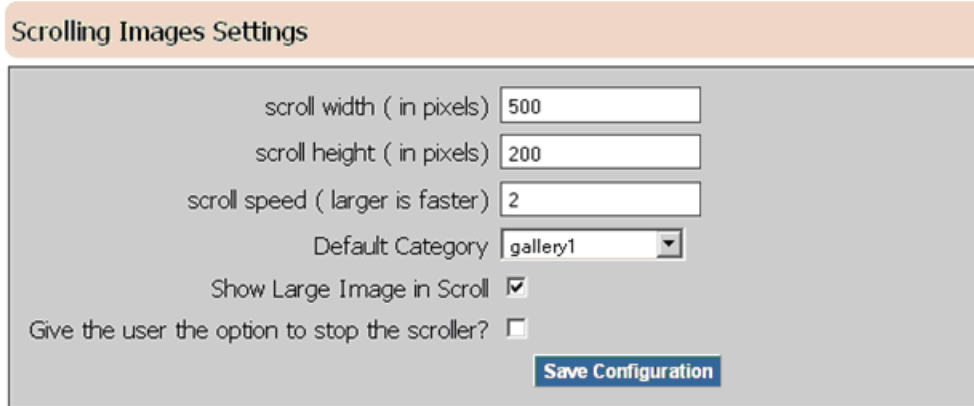
Placeholder	Description
[URL]	This placeholder inserts a valid Web address in the E-mail message and uses the Web address in the Website field.
[RECIPIENT]	This placeholder inserts the recipient's name in the E-mail message, derived from the information provided by the postcard sender in the Front-end Postcard Details Page .
[SENDER]	This placeholder inserts the sender's name in the E-mail message, derived from the information provided by the postcard sender in the Front-end Postcard Details Page .
<A>and Tags	These tags create a clickable hyperlink within the E-mail message that opens a browser window displaying the postcard and message sent by the Postcard Mailer user.

Displaying Stamps

Check **Show Stamps** to allow the postcard sender to add stamps to the postcard in the Front-end **Postcard Details Page**.

After you have configured general Postcard Mailer settings, click the **Save Configuration** button to save your changes. The confirmation message **Configuration Updated Successfully** will be displayed.

Section 6: Image Scrolling



Scrolling Images Settings

scroll width (in pixels) 500

scroll height (in pixels) 200

scroll speed (larger is faster) 2

Default Category gallery1

Show Large Image in Scroll

Give the user the option to stop the scroller?

Save Configuration

Figure 6-1 Scrolling Images Settings page

You can use images in your Photo Sweet to create horizontal and vertical image scrollers. These scrollers will display images in a scrolling marquee like fashion. To setup your scrollers, select **Horizontal Image Scroll Configuration** or **Vertical Image Scroll Configuration** from the right-hand main menu.

Setting Scroller Width

Enter the scroller width in pixels in the **Scroll Width** field. Ensure that the scroller width is set to the width of the largest image you would like to use.

Setting Scroller Height

Enter the scroller height in pixels in the **Scroll Height** field. Ensure that the scroller height is set to the height of the largest image you would like to use.

Setting Scroller Speed

Enter a positive value in the Scroll Speed field to set the scroller speed. A larger value means a faster speed.

Default Category

Select which category images you wish to be used in the scroll.

Show Large Image in Scroll

Enable this checkbox if you would like the scroller to display full sized.

Enabling Scroller Stopping the Scroller

Check the **Give the User Option to Stop the Scroller?** checkbox to enable the **Scroller Stop** function in the Front-end interface.

Once you have configured general scroller settings, click the **Save Configuration** button to save your changes. Click **Back to Site** from the **Main Menu** to view your changes to the Front-end Interface.



Section 7: Managing Galleries

Create groups of similar pictures in your online store by building galleries and sub-galleries. Galleries provide structure and help your customers find what they are looking for. Within the **Gallery Browser** (Figure 7-1), you can create, edit, and delete galleries and manage gallery levels.

Adding a New Gallery

Galleries

This is the Gallery Browser. The links immediately below will tell you what gallery level you are currently at. The galleries that are listed are those that fall under the current gallery level. If you want to go down another level click on **View Sub-Galleries ...**. If you want to modify a listed gallery click on its name. To add a new gallery, click **Add New Info**.

You are now at this level: Main Gallery

ID	Gallery Name				Sort Order	Active	Display Type	
1	Cars	View Sub-Galleries	View Pictures	Add/Drop Pictures	<input type="text" value="1"/>	True	B	
2	Hotels	View Sub-Galleries	View Pictures	Add/Drop Pictures	<input type="text" value="2"/>	True	B	
4	Beaches	View Sub-Galleries	View Pictures	Add/Drop Pictures	<input type="text" value="3"/>	True	G	
6	Holiday Photos	View Sub-Galleries	View Pictures	Add/Drop Pictures	<input type="text" value="5"/>	True	B	
5	Restaurants	View Sub-Galleries	View Pictures	Add/Drop Pictures	<input type="text" value="5"/>	True	P	

[+ Add New Info](#) | [Sort Order](#)

Figure 7-1 Gallery Browser

- 1) Click the **Galleries** link from the right-hand main menu. You will be taken to the **Gallery Browser**.

Galleries

English (NA)

Gallery Name

Title

Keywords

Seo Description

Url

Parent Category

Sort Order

Active

Display Type Gallery Only Postcard Only Both

Image

|

Figure 7-2 Gallery Detail Page

- 2) From the **Gallery Browser** (Figure 7-1), click **Add New Info**. The **Gallery Detail** page (Figure 7-2) will open. Enter the information needed in the following fields:

Detail	Description
Gallery Name	Enter a gallery name. Text in this field will appear as a link in the Front-end interface opening to the gallery page.
Title	Title will be the text that appears in the browser title bar.
Keywords	Enter Search Engine Optimization (SEO) keywords for this gallery's web page. Separate keywords with a comma.
SEO Description	Enter SEO text to summarize this page. The SEO description will be used by a search engine as a summary of the page when presenting the link result.




Detail	Description
Url	You can specify the final block of text in the gallery's URL. Picking text for the URL that matches the content of the gallery aids in optimization. Do not put spaces in the URL or use non-alphanumeric characters aside from the dash and underscore.
Sort Order	Establish a sort order for a gallery by entering a numeric value in this field. A sort order value of 1 will place the gallery as first in the list; a sort order value of 2 will place that gallery second, and so on.
Active	Check this box to indicate an active gallery. Active refers to galleries that are available for viewing from the Front-end interface. An unchecked Active box means that the gallery is unavailable.
Display Type	Select where you would like the Gallery to be displayed - Gallery Only, Postcard Only, or Both.
Image	Upload an image for the gallery by browsing to the folder where the image file is located. Select the file and click the Open button. This image will be displayed with the gallery name link on the Front-end interface.


- 3) Click **Add Info**.

Note: If you have configured your website to display in multiple languages in OpenSites (**OpenSites>Website Setup**) or in your **OBS** project, the **Gallery Detail Page** will display the **Gallery Name** field in each language.

Editing a Gallery

To edit a gallery, click on the edit icon  assigned to the **Gallery Name** in the **Gallery Browser** (Figure 7-1) to open the **Gallery Detail Page** (Figure 7-2). Edit the necessary fields, and click the **Update Info** button.

Deleting a Gallery

- 1) From the right-hand **Main Menu**, click **Galleries**.
- 2) Find the gallery name in the **Gallery Browser** and click the **Delete** icon  assigned to it. A confirmation window will appear.
- 3) Click the **OK** button. The selected gallery will be deleted from the list.

Changing the Gallery Sort Order

Within the **Category Browser** (Figure 7-1), you can establish a sort order for all the sub-galleries by entering a numeric value in the **Sort Order** field. A sort order value of **1** will place the sub-gallery as first in the list; a sort order value of **2** will place the sub-gallery second, and so on. Click the **Sort Order** button to save your settings.



Viewing Pictures

You can view pictures within a gallery or sub-gallery by clicking the **View Pictures** hyperlink assigned to it. The gallery or sub-gallery's **Pictures List** will open, displaying the picture's **Name**, **Description**, **Thumbnail**, **Sort Order**, **Status (Active or Inactive)**, and **Display Type (Gallery, Postcard, or Both)**. Within the gallery's **Pictures List**, you can edit, delete or perform **Add/Drop Gallery** functions. Please see "Managing Pictures" on page 28 for detailed information on managing pictures.

Viewing Sub-galleries

To view, edit, or delete a sub-gallery:


- 1) From the right-hand **Main Menu**, click **Galleries**.
- 2) Find the parent gallery name in the **Gallery Browser** and click the **View Sub-Galleries**.

Adding a Sub-gallery


- 1) To create a new sub-gallery, find the gallery name you would like the sub-gallery to belong from the **Gallery Browser**. Click **View Sub-galleries**. The contents of the gallery will be displayed in a **Sub-gallery List Menu**.
- 2) Click **Add New Info**. The **Sub-gallery Details Menu** will be displayed, with fields identical to the **Gallery Detail Page** (Figure 7-2). Enter the information as above.
- 3) Click **Add Info**.

Editing a Sub-gallery

To edit a **Sub-gallery**, find the sub-gallery's parent gallery name in the **Gallery Browser**. Click **View Sub-galleries**. The contents of the gallery will be displayed in a **Sub-gallery List Menu**.

To edit the sub-gallery, click on the **Edit** icon  assigned to the **Gallery Name** in the **Gallery Browser** (Figure 7-1). This will open the **Gallery Detail Page** (Figure 7-2). Edit the necessary fields, and click the **Update Info** button.

Deleting a Sub-gallery

- 1) From the right-hand **Main Menu**, click **Galleries**.
- 2) Find the sub-gallery name and click the **Delete** icon  assigned to it. A confirmation window will appear.
- 3) Click the **OK** button. The selected sub-gallery will be deleted from the list.

List All Categories

If you prefer to see all your galleries, including sub-galleries, in a tree like view, click List All Categories from the right-hand **Main Menu**.



Section 8: Managing Pictures

After creating a gallery tree structure, you can now assign pictures to galleries and sub-galleries. You can add, edit and remove picture details, upload picture images, add picture and shipping prices, provide supplier information, and highlight your store's picture specials.

Browse through galleries of pictures within the **Pictures Browser (Main Menu > Pictures > Pictures Browser)**. From this menu, you can view a list of galleries, and an expanded gallery view displaying sub-galleries and pictures. Navigate through gallery and sub-gallery levels by using the **Horizontal Navigation Bar** on top of the menu. **Click View All Pictures** to display a complete picture list.

Adding New Pictures

Pictures

Name	Description	Thumbnail	Add/Drop Galleries	Active	Display Type	
Cruise Ship	One of many fine cruise ships for travelers.		Add/Drop Galleries	True	B	
Exotic tree	In Holland they call Dutch Elm Disease Chicago Elm Disease. Go figure.		Add/Drop Galleries	True	B	
Norway	It's all about the fjords.		Add/Drop Galleries	True	B	
Pantone	Italian Christmas bread.		Add/Drop Galleries	True	B	
Serving Pantone	The proper way to serve up Italian Christmas bread.		Add/Drop Galleries	True	B	
Stateroom	Cruise in comfort.		Add/Drop Galleries	True	B	
The blue ocean	A blue ocean. A stunning sight.		Add/Drop Galleries	True	B	

1

Add New Info | Back to Galleries |

Figure 8-1 Pictures Browser

- 1) From the right-hand **Main Menu**, select **Pictures**. The **Pictures Browser** (Figure 8-1) will be displayed, listing pictures alphabetically.

Figure 8-2 Picture Details Page

- 2) Click the **Add New Info** button. The **Picture Details Page** (Figure 8-2) will be displayed.
- 3) Enter the information needed in the following fields:

Details	Description
Gallery	Select picture's gallery from the gallery list. To select more than one gallery, hold the CTRL key and click to highlight and select the gallery name(s).
Thumbnail	You can upload a thumbnail image of the picture by browsing to the folder where the image file is located. Select the file and click the Open button. This image will be displayed with the picture name as a radio button option accompanying the picture image in the Photo Sweet Front-end interface. The thumbnail is optional. If you don't upload an image, you can create a thumbnail from the full-sized picture. See below.




Details	Description
Thumbnail Width and Height	Enter the number of pixels in Thumbnail Width and Thumbnail Height to customize the size of the thumbnail in the gallery. These setting will apply to the uploaded thumbnail or the thumbnail generated from the full-sized image.
Large Picture	Use the Browse button to locate the actual picture image.
Create Thumbnail	Check this box if you wish the module to create the thumbnail from the full-sized image.
Picture Width and Height	Enter the number of pixels in Picture Width and Picture Height to customize the size of the thumbnail in the gallery.
Active	Check the Active box if you wish this picture to display in the gallery.
Display Type	Use a radio button to select how you want this image to be used. If you only want to use it only in the image gallery select Gallery Only . If you want to use it in the postcard gallery only select Postcard Only . If you want it used in both galleries select Both .
Picture Name	Enter a display name in the field.
Description	Enter a text describing the photo.

- 4) Click the **Update Info** button. The message **New Info Updated Successfully** will appear on top of the page and the newly-created picture will be displayed within the gallery's **Pictures Menu**.

If you have configured your website to display in multiple languages in **OpenSites** (**OpenSites>Website Setup**) or in your **OBS** project, the **Picture Details Page** will display the **Name** and **Description** fields in each language.

Editing Picture Details

To edit picture details, click on the **Edit** icon  assigned to the picture name in the **Pictures Browser** to open the **Picture Details Page** (Figure 8-2). Edit the necessary fields, and click the **Update Info** button.

Adding/Dropping Galleries

Pictures can belong to more than one gallery. Select the galleries a picture belongs to by accessing **Add/Drop Galleries** in the **Pictures Menu**.

- 1) To select the galleries where a picture belongs, find the picture from the **Pictures Browser** (Figure 8-1) and click **Add/Drop Galleries**. A list of all galleries will be displayed.



- 2) Check the galleries the picture belongs to in the list. To select all galleries, select the top checkbox named **Galleries**. Alternatively, to remove the picture from galleries it does not belong to, uncheck the assigned gallery checkbox.
- 3) Click the **Submit** button. The specified changes will have taken effect.

Deleting a Picture

- 1) From the **Main Menu**, click **Pictures**.
- 2) Find the picture name in the **Pictures Browser** (Figure 8-1) and click the **Delete** icon assigned to it. A confirmation window will appear.
- 3) Click the **OK** button. The selected picture will be deleted from the list.

Changing the Picture Sort Order

Within the **Pictures Browser** (Figure 8-1), you can establish a sort order for all pictures by entering a numeric value in the **Sort Order** field. A sort order value of **1** will place the sub-gallery as first in the list; a sort order value of **2** will place the sub-gallery second, and so on. Click the **Sort Order** button to save your settings.



Section 9: Export and Import

The Photo Sweet allows you to import and export the pictures and gallery databases into and from a Microsoft Excel spreadsheet. This is helpful if you have an extensive picture list, and if you want to keep an offline copy of the store's list of pictures and galleries for backup purposes.

Exporting Pictures and Galleries

Use the export function to create a backup copy of your online store's list of pictures and galleries. You can view the exported tables as a Microsoft Excel file or you can view them as tables within the **Administration Panel**.

Export

Please check tables

- Galleries
- Gallery Details
- Pictures
- Picture Details
- Gallery and Picture Links

Export

Figure 9-1 Export page

- 1) To export the database of pictures and galleries, go to **Export** in the right-hand **Main Menu**. The Export page (Figure 9-1) appears.
- 2) The following list of tables for export will be displayed: **Galleries**, **Gallery Details**, **Pictures**, **Picture Details**, and **Gallery and Picture Link**. Select the tables to be exported by checking a table's assigned checkbox.
- 3) Click the **Export** button.
- 4) After clicking, click the **Click here for exported file** link that appears below. A **File Download** dialog box will open.
- 5) Click the **Open** button to display the tables on the page or click the **Save** button to save the **postcard_export.xls** file to your computer. See the **Table Details List** for more information on the exported spreadsheet's contents.

Importing Pictures and Galleries

If your website's **E-card Section** has an extensive picture list, you can use the import function to upload pictures and galleries to the Photo Sweet. You can upload a Microsoft Excel spreadsheet file containing gallery and picture information through the **Import** function instead of creating galleries and pictures one by one. Refer to the **Table Details List** for more information on table contents.

Import

Please check tables

- Galleries
- Gallery Details
- Pictures
- Picture Details
- Gallery and Picture Links

Import File

Figure 9-2 Import page

- 1) Export all of the tables in the **Export List**. (See **Exporting Pictures and Galleries** above). Save the **postcard_export.xls** file to your computer. Locate and open the **postcard_export.xls** file. This is an empty Microsoft Excel file that contains all the spreadsheet table headings.
- 2) Enter the necessary table information for each table heading. Refer to the **Table Details List** for more information on table contents. After completing the all required fields in the Excel file, go to **Import** in the **Main Menu** (Figure 9-2). Select the tables to be imported by checking a table's assigned checkbox.
- 3) Click the **Import** button. Once the import process is finished, the message **Process Completed** will be displayed on top of the page.

Quick Tip: When importing from Microsoft Excel into the **Photo Sweet**, import each main table with its associated detail table, For example, the **Picture Table** should be imported along with the **Picture Details Table**.

Table Details List

The following tables provide information on each of the headings in the **shop_export.xls** file.

Galleries

The Galleries Table corresponds to the **Postcard_Category** sheet in the **postcard_export.xls** file. This sheet specifies category details and image information.

Detail	Description
Category (cat_id)	A unique number automatically generated and assigned to a gallery. On import: Required field. Assign a unique number for each gallery.
Category Name (c_name)	This field is not in use. On import: Leave blank.



Detail	Description
Parent (parent_id)	A gallery can have a parent gallery. This field refers to the parent gallery's unique ID. If the parent number is 0 , it is classified as a main gallery. On Import: Required field. Enter a valid parent number (positive integer).
Category Image (cat_image)	This field is not in use. On import: Leave blank.
Sort Order (sort_order)	A sort order value of 1 will place the gallery first in the list; a sort order value of 2 will place the gallery second, and so on. On Import: Required field. Enter a positive integer.
Active (active)	This field specifies active and inactive galleries. On Import: Required field. Enter TRUE if the gallery is active and available for viewing. Galleries marked FALSE are inactive and are unavailable from the Front-end interface.

Gallery Details

The Gallery Details Table corresponds to the **Postcard_Category_Detail** sheet in the **postcard_export.xls** file. It specifies gallery names in the language(s) used in your site. Contact us if you would like to have your site displayed in multiple languages.

Detail	Description
Category Detail ID (cat_detail_id)	A unique number automatically generated and assigned to a gallery. On import: Required field. Assign a unique number for each gallery.
Category Detail ID (cat_detail_id)	A unique number automatically generated and assigned to a Gallery Detail Page . On import: Required field. Enter a unique number for each page (positive integer).
Category ID (catid)	A unique number automatically generated and assigned to a gallery. On import: Required field. Assign a unique number for each gallery. Ensure that these correspond to the numbers assigned in the Galleries Table cat_id .
Language ID (lang_id)	A number automatically generated and assigned to the language(s) used in the Gallery Detail Page . 1 = site first language, 2 = site second language, etc. Please contact us if you would like your site to be displayed in multiple languages. On Import: Required. Enter a positive integer.
Category Name (cat_name)	Enter a gallery name. Text in this field will be displayed as a link in the Front-end interface opening to the Gallery Main Page . On Import: Required field.



Pictures

The **Pictures Table** corresponds to the **Postcard_Pictures** sheet in the **postcard_export.xls** file. It specifies postcard picture and thumbnail sizes and picture sort order information.

Detail	Description
Picture ID (pic_id)	A unique number automatically generated and assigned to a postcard picture. Assign a unique number for each picture.
Category ID (catid)	A unique number automatically generated and assigned to a gallery. On import: Required field. Enter the cat_id of the gallery the picture belongs to in this field. Choose from the cat_ids in the Galleries Table cat_id column.
Thumbnail Picture (pic_thumb)	Postcard thumbnail picture. Enter an image file name, e.g., book.jpg. On import: Optional field.
Large Picture (pic_large)	Postcard picture. Enter an image file name, e.g., book.jpg. On import: Required field.
Thumbnail Picture Width (pic_twidth)	Thumbnail width. On import: Optional field. Enter a value in pixels to set the thumbnail picture width. Otherwise, enter 0 .
Thumbnail Picture Height (pic_theight)	Thumbnail height. On import: Optional field. Enter a positive value in pixels to set the thumbnail picture height. Otherwise, enter 0 .
Large Picture Width (pic_lwidth)	Postcard Picture width. On import: Required field. Enter a positive value in pixels to set the large picture width.
Large Picture Height (pic_lheight)	Postcard Picture height. On import: Required field. Enter a positive value in pixels to set the large picture height.
Picture Sort Order (pic_sortorder)	A sort order value of 1 will place the gallery as first in the list; a sort order value of 2 will place the gallery second, and so on. On import: Required field. Enter a positive integer
Active (active)	This field specifies active and inactive pictures. On Import: Required field. Enter TRUE if the picture is active and available for viewing. Pictures marked FALSE are inactive and are unavailable from the Front-end interface.



Picture Details

The **Picture Details Table** corresponds to the **Postcard_Pictures_Details** sheet in **postcard_export.xls** file. It specifies product names and descriptions in the language(s) used in your site. Contact us if you would like to have your site displayed in multiple languages.

Detail	Description
Postcard Picture Detail ID(postcard_pictures_detail_id)	A unique number automatically generated and assigned to a Picture Detail Page . On import: Required field. Assign a unique number for each page.
Active (active)	This field specifies active and inactive pictures. On Import: Required field. Enter TRUE if the picture is active and available for viewing. Pictures marked FALSE are inactive and are unavailable from the Front-end interface.
Language ID (lang_id)	A number automatically generated and assigned to the language(s) used in the Picture Detail Page . 1 = site first language, 2 = site second language, etc. Please contact us if you would like your site to be displayed in multiple languages. On Import: Required field. Enter a positive integer.
Picture Name (pic_name)	Enter a picture name. Text in this field will be displayed as a radio button option accompanying the picture image in the Photo Sweet Front-end interface. On Import: Required field.
Picture Description (pic_desc)	Enter a product description to appear within the Picture Detail popup window. On Import: Optional field.



Gallery and Picture Links

The **Gallery and Picture Links Table** corresponds to the **Postcard_links** sheet in **postcard_export.xls** file. It links categories to products.

Detail	Description
Link ID (link_id)	A unique number automatically generated and assigned to a Gallery-Picture link . On import: Required field. Assign a unique number for each Gallery-Picture link .
Category ID (cat_id)	A unique number automatically generated and assigned to a category. On import: Required field. Assign a unique number for each category. Ensure that these correspond to the numbers assigned in the Category Table cat_id .
Picture ID (pic_id)	A unique number automatically generated and assigned to a picture. On import: Required field. Assign a unique number for each product. Ensure that these correspond to the numbers assigned in the Picture Table pic_id .
Sort Order (sort_order)	A sort order value of 1 will place the category as first in the list; a sort order value of 2 will place that category second, and so on. On import: Required. Enter a positive integer.



Section 10: Managing Stamps

Stamps

Name	Description	Sort Order	
Funny stamp		<input type="text" value="1"/>	 
Liberty Bell		<input type="text" value="2"/>	 
King George		<input type="text" value="3"/>	 

[+ Add New Info](#) | [Sort Order](#)

Figure 10-1 Stamps page

The **Stamps page** (Figure 10-1) allows the **Site Administrator** to configure stamps and sending options. Add, edit, delete and configure stamp settings within this menu.

Adding a Stamp

- 1) From the right hand **Main Menu**, select **Stamps**. The **Stamp List** page (Figure 10-1) will be displayed.

Stamps

stamp with postmark	<input type="text"/>	Browse...
width	<input type="text"/>	
height	<input type="text"/>	
stamp without postmark (required)	<input type="text" value="D:\temp\forever-stamp.jpg"/>	Browse...
stamp width	<input type="text" value="25"/>	
stamp height	<input type="text" value="25"/>	
Sort Order	<input type="text" value="1"/>	
		English (NA)
Stamp	<input type="text" value="Liberty Bell"/>	
Add Info		
+ Add New Info Back to stamps		

Figure 10-2 Stamps Detail page

- 2) Click **Add New Info**. The **Stamps Detail** page (Figure 10-2) will be displayed.




- 3) Enter the information needed in the following fields:

Detail	Description
Stamp with Postmark (optional)	Upload an image for a postmarked stamp by browsing to the folder where the image file is located. Select the file and click the Open button. The path to the image file will be displayed in the Stamp with Postmark field.
Width	Enter a width in pixels for a Stamp with Postmark image in the Width field.
Height	Enter a height in pixels for a Stamp with Postmark image in the Height field.
Stamp without Postmark (required)	Upload an image for a stamp with no postmark by browsing to the folder where the image file is located. Select the file and click the Open button. The path to the image file will be displayed in the Stamp without Postmark field.
Stamp Width	Enter a width in pixels for a Stamp without Postmark image in the Stamp Width field.
Stamp Height	Enter a height in pixels for a Stamp without Postmark image in the Stamp Height field
Sort Order	Establish a sort order for the stamps by entering a numeric value in this field. A sort order value of 1 will place the stamp first in the list; a sort order value of 2 will place that stamp second, and so on.
Stamp	Enter a stamp name. Text in this field will be displayed as a radio button option accompanying the stamp image in the Postcard Mailer Front-End interface.

- 4) Click the **Add Info** button.

Editing Stamp Details

To edit stamp details, click on the edit icon  assigned to the stamp name in the **Stamp List** to open the **Stamps Detail Page** (Figure 10-2). Edit the necessary fields, and click the **Update Info** button.

Deleting Stamps

- 1) From the right-hand **Main Menu**, click **Stamps**.
- 2) Find the stamp name in the **Stamps page List** and click the **Delete icon** assigned to it. A confirmation window will appear.
- 3) Click the **OK** button. The selected stamp will be deleted from the list.

Changing the Stamp Sort Order




Within the **Stamp Menu** (Figure 5-1), you can establish a sort order for all stamps by entering a numeric value in the **Sort Order** field. A sort order value of **1** will place the sub-gallery as first in the



list; a sort order value of **2** will place the sub-gallery second, and so on. Click the **Sort Order** button to save your settings.

Section 11: Tracking Senders and Recipients

Senders

Name	E-mail	Picture Name	Send Date	
Bob Smith	bsmith@site.com	Cruise Ship	9/16/2008	
Jane Goodwill	janejane@mail.com	Cruise Ship	9/16/2008	
Ken Lee	klee@sinc.com	Norway	9/16/2008	

1

Figure 11-1 Senders page

The **Senders** and **Recipients** pages displays detailed sender and recipient information. View and delete user information from this menu.

The Senders page




To view the **Senders** page click **Senders** from the right-hand **Main Menu**. The **Senders List** will be displayed, showing the **Sender Name**, **E-mail Address**, **Picture Name**, and **Send Date**. To sort through the list of senders, click each of the column heading names. Clicking a heading name toggles the sort order of the column from ascending (A-Z) to descending (Z-A).

Deleting a Sender

- 1) From the right-hand **Main Menu**, click **Senders**.
- 2) Find the sender's name in the **Senders List** and click the **Delete** icon assigned to it. A confirmation window will appear.
- 3) Click the **OK** button. The sender will be deleted from the list.

The Recipients page

Recipients

Name	From E-mail	Picture Name	To E-mail	Send Date	Viewed	Viewed Date	
Tony Tanner	rkelly@email.com	Cruise Ship	ttanner@email.com	9/11/2008	False	1/1/2008 12:00:00 AM	
Lucy Plait	jbleen@gmail.com	Cruise Ship	lplati@gmial.com	9/16/2008	True	9/16/2008 12:00:00 AM	
Martin Choi	kenbill@stamp.com	Norway	simon@myemail.com	9/22/2008	True	9/16/2008 12:00:00 AM	

1

Figure 11-2 Recipients page

To view the **Recipients page**, click **Recipients** from the **Main Menu**. The **Recipients List** will be displayed, showing the **Recipient Name**, **From E-mail Address**, **Picture Name**, **To E-mail Address**, **Send Date**, **Viewed** and **Viewed Date**. To sort through the list of senders, click each of the column heading names. Clicking a heading name toggles the sort order of the column from ascending (or A-Z) to descending (or Z-A).



Deleting a Recipient

- 1) From the right-hand **Main Menu**, click **Recipients**.
- 2) Find the sender's name in the **Recipients List** and click the **Delete** icon assigned to it. A confirmation window will appear.
- 3) Click the **OK** button. The recipient will be deleted from the list.

Section 12: Managing Front-end Pages

The **Photo Sweet Pages Menu** lists all the Web pages within the Photo Sweet Manager. This menu allows you to configure each page using the WCE tool and include SEO information for each page.

Configuring a Front-end Page

Postcard Category

English (NA)

Title: Holiday Postcards

Keywords: free postcards, postcards from lawyers

Seo Description: Send free holiday postcards

Template: Template1

Description: [P:postcard_category]
[P:postcard_picture]
[P:postcard_footer]

[P:postcard_category] - list of sub-categories of this category
[P:postcard_picture] - list of picture of this category
[P:postcard_footer] - footer
{GOOGLE_ANALYTIC_1}
{GOOGLE_ANALYTIC_2}
{GOOGLE_ANALYTIC_3}
{GOOGLE_ANALYTIC_4}

Update

Figure 12-1 Postcard Mailer Category page

Editing a Front-end Page

- 1) From the right-hand **Main Menu**, click the **Category** (postcard or Photo Sweet), **Search** (postcard or Photo Sweet), **Send**, **Preview**, or **Popup Page**.
- 2) The appropriate page will appear. In the figure above we are making changes to the Postcard Mailer **Category Page** (Figure 12-1).
- 3) Enter a page title in the **Title** field. The title appears on a browser title line, usually at the top of the window, and is the part of the page displayed on search engines as a link. It also appears in browser **Forward/Backward** lists, as well as in browser Bookmarks and Favorites.
- 4) Enter keywords for the front-end page in the **Keywords** field. Keywords are words used to search for a topic. Use keywords that best describe your website, its contents, and the products and services offered. Separate each keyword using a comma.
- 5) Enter a description for the front-end page in the **SEO Description** field. The page description is used by search engines to summarize the contents of a webpage and is displayed with the Page Title and the Web address as part of a search result.
- 6) Select a template from the **Template** drop-down menu.



- 7) Enter text in the **Description** field. Use the WCE tools to customize the front-end page formatting and layout. (Please refer to the WCE Toolbar Page on page for a description of each WCE button).
- 8) When you are finished, click the **Update Info** button. The changes you have made will be displayed in the front-end page.

See the table below for a list of pages you can configure and important placeholders for each page.



Menu Item	Front End Page	Placeholder	Details
Category (Postcard Mailer)	The category page.	[P:postcard_category]	Displays a list of sub-categories for this category.
		[P:postcard_picture]	Displays a list of picture for this category.
		[P:postcard_footer]	Displays navigation links in the footer.
Search (Postcard Mailer)	The search page.	[P:postcard_search]	Displays the gallery search dialog.
Send	The send page.	[P:postcard_send]	Displays the message composition page.
		[P:postcard_footer]	Displays navigation links in the footer.
Preview	The preview page	[P:postcard_view]	Displays the preview dialog.
		[P:postcard_footer]	Displays navigation links in the footer.
Category (Photo Sweet)	The category page.	[P:gallery_category]	Displays a list of sub-categories for this category.
		[P:gallery_picture]	Displays a list of picture for this category.
		[P:gallery_footer]	Displays navigation links in the footer.
Search (Photo Sweet)	The search page.	[P:gallery_search]	Displays the gallery search dialog.
Popup Page	The image popup page	[P:gallery_popup]	Gallery Image popup



Section 13: Integration



Photo Sweet is fully modular and is easily integrated within your Web project in OpenSites. Version 6.0 allows you to choose between integrating the full Photo Sweet application or integrating sub-modules across multiple pages.

Integrating the Photo Sweet Application

- 1) From the **OpenSites Work Area**, drag the **Photo Sweet** to the page you would like to host the Photo Sweet application. The tool icon  will appear within the Page icon.
- 2) Double-click the page icon. The **Page Details View** will be displayed. Click the **Contents** tab.
- 3) Within the WCE window, position your cursor where you would like the Photo Sweet application to be placed.
- 4) Click the **Insert/Edit Placeholder**  icon. The **Placeholder Properties** dialog will be displayed.
- 5) Select **Photo Sweet** from the **Placeholder Name** dropdown list and click **OK**. The **Photo Sweet** placeholder will be displayed in the WCE window. You have now successfully added the **Photo Sweet** application to your Web project.

Integrating a Photo Sweet Sub-module to a page

You can choose to integrate Photo Sweet sub-modules across multiple pages.

- 1) From the **OpenSites Work Area**, drag the **Photo Sweet** to the page you would like to host the Photo Sweet application. The tool icon  will appear within the Page icon.
- 2) Double-click the page icon. The **Page Details View** will be displayed. Click the **Contents** tab.
- 3) Within the WCE window, position your cursor where you would like the Photo Sweet application to be placed.
- 4) Click the **Insert/Edit Placeholder**  icon. The **Placeholder Properties** dialog will be displayed.
- 5) Select the submodule you would like to add from the **Placeholder Name** dropdown list and click **OK**. The sub-module placeholder will be displayed in the WCE window. You have now successfully added the Photo Sweet application to your Web project.



Integrating Individual Galleries

Picture Sweet's sub-modules (Postcard Mailer and Picture Gallery) allow you to place individual sub-galleries on a page. For example, if you only wanted to make available the Cars image gallery for the postcard mailer on one particular page, first note the ID number of the gallery in the **Galleries** page (Figure 13-1). From OpenSites, click the Page Details Content tab.

ID	Gallery Name				Sort Order	Active	Display Type	
1	Cars	View Sub-Galleries	View Pictures	Add/Drop Pictures	1	True	B	
2	Hotels	View Sub-Galleries	View Pictures	Add/Drop Pictures	2	True	B	
4	Beaches	View Sub-Galleries	View Pictures	Add/Drop Pictures	3	True	G	
6	Holiday Photos	View Sub-Galleries	View Pictures	Add/Drop Pictures	5	True	B	
5	Restaurants	View Sub-Galleries	View Pictures	Add/Drop Pictures	5	True	P	

Figure 13-1 Galleries Page

Click the **Insert/Edit Placeholder** icon. The **Placeholder Properties** dialog will be displayed (Figure 13-2). Select the **Postcard Mailer Category Picture** or the **Picture Gallery Category Picture** sub-module you would like to add from the **Placeholder Name** dropdown list and click **OK**. The sub-module placeholder will be displayed in the WCE window.

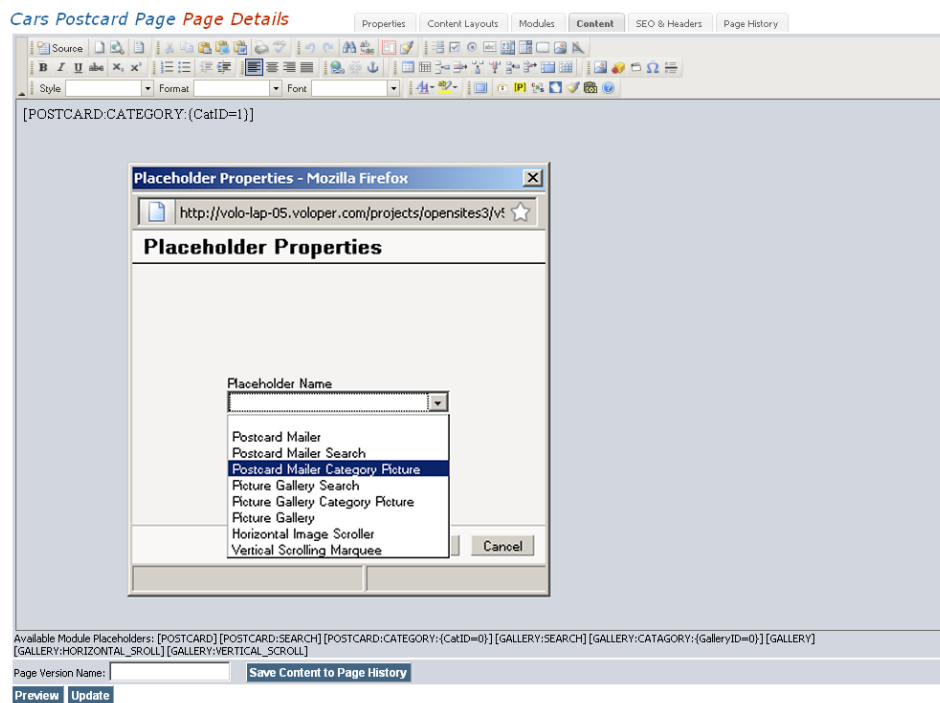


Figure 13-2 Placeholder Properties dialog box

Finally, edit the placeholder and enter the gallery ID number after the **CATID=** portion of the placeholder.



Section 14: Internet Marketing Toolkit Integration

Modules

[-] Internet Marketing

- Internet Marketing ToolKit
 - Dashboard Configurator
 - Campaign Manager
 - Customer Manager
 - Dashboard View
 - Site Tracking

Voloper's Internet Marketing Toolkit (Customer Manager, Campaign Manager, and Dashboard) integrates with the Photo Sweet module and captures user activity. The following Photo Sweet module activities are captured:

Send a Card: The toolkit captures which postcards are sent and how often.

View Postcard: The toolkit captures which postcards are viewed and how often.

Adding the Internet Marketing Module

If you do not have the Internet Marketing Toolkit installed, you can drag-and-drop the toolkit from the Work Areas Pane to one of your project pages (e.g., your home page). You do not need to place it on your page via the page details contents tab (i.e., using the [p] placeholder tool). You can access the Internet Marketing Toolkit from your Admin screen like any other module.



Section 15: Talk to Us

Your feedback is important to us. Whether you'd like to share your opinion about a product, ask a question about one of our services, or comment on our website, we want to hear from you. Send your feedback and valuable suggestions to us. We look forward to hearing from you.



Section 16: The Web Content Editor Toolbar Page

 Open File

 Save File

 Format

 Font

 Bold

 Italic

 Underline


 Color

 Align Left


 Align Center


 Align Right

 Align Center

 Number List

 Bullet List


 Decrease Indent

 Increase Indent

 Break

 Subscript

 Superscript

 Horizontal Line


 Special Character

 Cut

 Copy

 Paste


 Paste Text

 Paste from Word

 Undo

 Redo

 Find Text

 Insert Table


 Show Invisible Borders

 Insert Row

 Delete Row

 Insert Column


 Delete Column


 Insert Cell

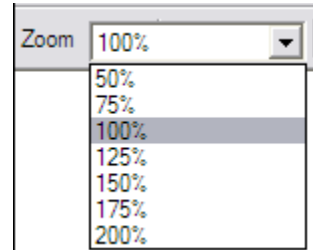
 Delete Cell

 Merge Cell

 Split Cell

 Style Sheet Manager


 Apply Style





 Link


 Unlink

 Select All

 Remove Format


 Show Details


 Insert File

 Insert Image

 Insert Rollover

 Insert Thumbnail

 Insert Script

 Insert HTML Tag



Section 17: Glossary

Border

Border refers to the boundary line at the edge of the Web page or module

Em

An em is a unit of measurement that refers to the font size of the parent element in a Web page.

Graphical User Interface (GUI)

A computer interface that uses pictures and icons instead of text. Pronounced "goeey".

Hexadecimal

A numbering system which uses a base of 16. The first ten digits are 0-9 and the next six are AF. Hexadecimal numbers are used to color Web pages. For example, the hexadecimal equivalent for the color white is #FFFFFF.

Link

Highlighted graphics or text in a Web page which jumps to a new page or location in the page when clicked. Links can also be used to download files.

Navigation Menu

A list of links found at the top, bottom, or left of a Web page that allow users to view the major topic pages of a Web site.

Radio Button

An element in the user interface that allows a user to select an option. Each button represents a mutually exclusive selection.

Rollover

A rollover occurs when the mouse pointer moves over a graphical element and displays a change in appearance.

TPCCP

Third-party Credit Card Processor. A company that accepts credit card transactions for other online businesses who usually charge a small fee for the service.

URL

Uniform Resource Locator. A Web address, such as <http://www.google.com>.

World Wide Web Consortium (W3C)

The World Wide Web Consortium (W3C) is an international consortium where Member organizations, a full-time staff, and the public work together to develop Web standards.

Worldwide Accessibility Initiative (WAI)

The Web Accessibility Initiative (WAI) works with organizations around the world to develop strategies, guidelines, and resources to help make the Web accessible to people with disabilities.



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